

Edge Life Expos & Events  
14590 Bowers Dr. NW  
Ramsey, MN 55303  
[WWW.EDGELIFE.NET](http://WWW.EDGELIFE.NET)

## EDGE LIFE EXPOS & EVENTS

Nov. 3-4, 2018  
EARLE BROWN  
HERITAGE CENTER  
6155 Earle Brown Dr.  
Brooklyn Center, MN 55430

*internationally,  
nationally &  
locally known  
speakers*

*also featuring  
exhibitors,  
free workshops,  
intuitive readers  
healers, authors  
practitioners,  
and teachers*

*brought to you  
by Leap Publications*

*visit  
[Edgelifenet](http://Edgelifenet)*

### ■ SET UP HOURS

Friday, November 2, 2018  
Times to be announced

Saturday, November 3, 2018  
7:00 - 9:30 a.m.

### ■ TEAR DOWN HOURS

Sunday, November 4, 2018  
Starts at 5:00 p.m.  
No early tear downs allowed.

### ■ EXPO HOURS

Saturday, November 3, 2018  
10am - 6pm

Sunday, November 4, 2018  
10am - 5pm

### ■ ALL QUESTIONS

**Dee LaFroth** 715.259.3047  
[dee@edgelifenet](mailto:dee@edgelifenet)

**Gary Beckman** 763.427.7979  
toll-free 1.888.776.7616  
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**Gary Fricke:** 763.493.8448  
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EXHIBITOR PROSPECTUS

## EDGE LIFE EXPO

November 3-4, 2018  
Earle Brown Heritage Center  
Brooklyn Center, Minnesota

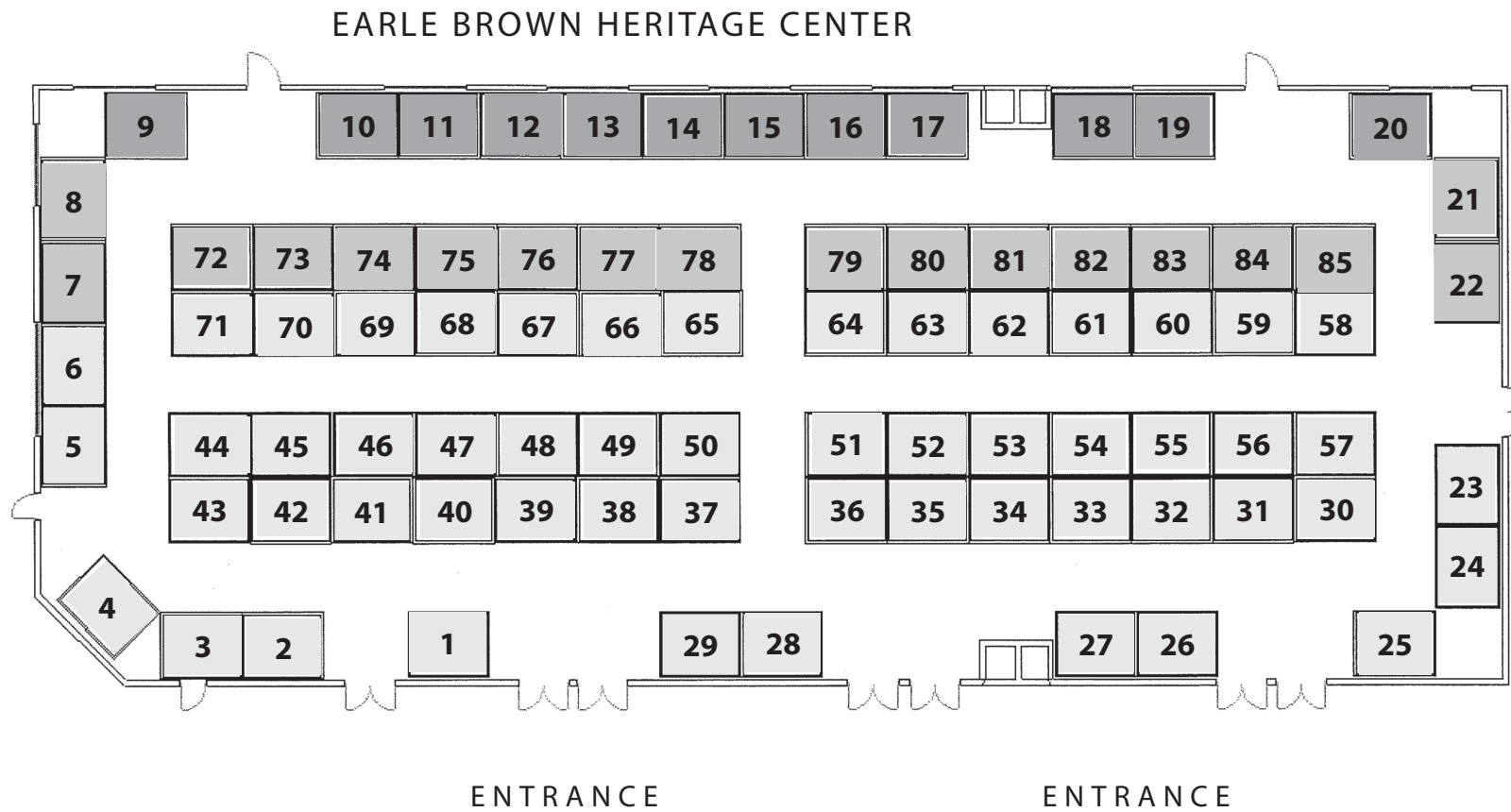
## EDGE LIFE EXPOS

*A HOLISTIC EXPERIENCE*



### INSIDE

- Why exhibit with us?
- Exhibit booth rates
- Complete floor plan
- Specific Exhibitor Hours
- How to Reserve Space
- Apply to present workshop



### Exhibition Booth Pricing

All single booths are 8 feet deep x 10 feet wide

**A BOOTH**  
\$719

**B BOOTH**  
\$619

**C BOOTH Intuitives**  
\$485

- A BOOTH
- B BOOTH
- C BOOTH

### WHAT IS THE EDGE LIFE EXPO?

Edge Life Expo is an inspired event focused on sharing the finest holistic approaches available in the Upper Midwest. This 2-day event is an emporium of gifts, products and information to support holistic life — including ecology, community and a balance of mind, body and spirit.

### WHY SHOULD YOU EXHIBIT?

- Spotlight new information, products and services related to holistic approaches to living.
- Reach new markets & provide stimulating educational material for the growth of this expansive audience. Thousands of attendees are expected to participate in this fabulous 2-day event.
- Support the exploration of holistic living through this event.
- Promote your company or organization in our advertising campaign — direct mail flyers, Expo Guides, e-mail blasts and outstanding visibility in other publicity forums.

### FEATURES

#### OUR FEATURED SPEAKERS

Highly acclaimed speakers will be featured each day. Internationally, nationally and locally recognized authors & lecturers - Our Featured Speakers - will share their unique gifts with attendees for a nominal fee.

#### DYNAMIC EXHIBITIONS

You will be among more than 85 exhibit booths of spectacular variety! Fabulous gifts, products & services to enhance personal journeys in holistic living; including an outstanding bookstore placed in the center of Exhibition Hall. In addition to product or information booths, integrative healing practitioners will exhibit treatments of their respective approach to balancing mind, body & spirit.

#### EDUCATION & INFORMATION

This timely event is the optimum venue for diversified learning approaches. It will include continuous workshops by teachers of a variety of approaches that support holistic growth and community awareness.

#### INTUITIVE READERS

Edge Life Expo designates an adjoining space across the exhibition hall for those who offer intuitive readings or healings. The intention is to ensure that this space is as quiet as possible for those who offer attendees spiritual guidance and intuitive counsel during the show.

#### ENTERTAINMENT / MUSIC

A selection of unique talent will provide an integral opening and closing of the expo through ceremony. Strolling musicians will also perform during the two-day event.

#### QUALITY, FIRST-CLASS LOCATION

Earle Brown Heritage Center offers easy access and convenience for exhibitors & attendees, with acres of free parking.

### WHAT IS INCLUDED IN THE BOOTH OR TABLE SPACE FEE?

- Standard (8x10 foot) booth with back & side draping, identification sign, 2 chairs and one 8-foot undraped table
- Intuition Reader space includes small, round table, identification sign, and 2 chairs
- Exhibitor service kit from Service Decorator several weeks prior to event
- Exhibitor preparation kit from Edge Life with booth numbers and confirmation sheet
- Security Services
- Listing of your company name in pre-event publicity & in the On-Site Show Directory
- Inclusion of your company name, and booth number, in the On-Site Show Directory

**NOTE: All exhibitors will be responsible for booth display units, additional tables or draping of tables and additional booth equipment (electricity, phone, etc.)**

**Electricity, phone and additional supplies is the responsibility of the exhibitor, and can be ordered through the Service Decorator's Exhibitor Kit.**

### SPONSORS

Sponsorships available:

- Prominent recognition in Expo printed promotions.
- Prominent ad in the Edge Life Expo Guide.
- Logo & Name banner displayed in Exhibition Hall.
- Product exclusivity.

*Ask about sponsor benefit packages.*

### HOW TO RESERVE A SPACE

Use the "Exhibitor Application & Contract" to apply for an Exhibitor Booth, Intuitive Reader Space and/or print advertising.

Contact a member of the Edge Life Sales Team for an "Exhibitor Application & Contract" or download the files at [www.Edgelife.net](http://www.Edgelife.net).

Contact a member of the Edge Life Sales Team to confirm your registration. Your exhibit contract will not be valid until you complete an online description of your booth, as provided by Edge Life Sales. No more than 25 words will be accepted for booth descriptions.

A 30% non-refundable retainer deposit will be required to reserve a Booth and/or Intuitive table space, 50% due by May 18, 2018, with final payment due September 14, 2018. Booth and Intuitive tables must be paid in full before your company is listed in any promotional materials.

No refunds will be given for booth cancellation after September 14, 2018.

### MINNEAPOLIS EDGE LIFE EXPO

November 3-4, 2018

EARLE BROWN HERITAGE CENTER

6155 Earle Brown Dr., Brooklyn Center, MN 55430

**IMPORTANT: YOU WILL BE ASKED TO PROVIDE A DESCRIPTION OF YOUR EXHIBITION BOOTH AND/OR FREE WORKSHOP. IF YOUR BOOTH / WORKSHOP INFORMATION IS NOT RECEIVED IN DUE TIME FOR PRE-PUBLICITY OF THE EXPO, IT WILL NOT BE PUBLISHED.**

### Limited Free Workshops

presented by exhibitors will be available on a "first-come, first serve basis at Edge Life Expo. All exhibitors are invited to register to present a free talk.

To register to present a free workshop, contact your sales representative. All registrations for a free workshop must be received by Edge Life by Sept. 14, 2018. No workshop registrations will be considered after that date. You must have a completed contract for an Exhibition Booth to qualify for a free workshop.

When you register you will need to provide the title of the workshop and a brief three-sentence description.

### CONTACT FOR EDGE LIFE EXPO

[www.Edgelife.net](http://www.Edgelife.net)  
for show information

Dee LaFroth: 715.259.3047  
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send contracts by fax:  
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