

Edge Life Expos & Events
14590 Bowers Dr. NW
Ramsey, MN 55303
WWW.EDGELIFE.NET

EDGE LIFE EXPOS & EVENTS

April 22-23, 2017
FARGO CIVIC CENTER
207 4th Street North
Fargo ND 58102

*internationally,
nationally &
locally known
speakers*

*also featuring
exhibitors,
free workshops,
intuitive readers
healers, authors
practitioners,
and teachers*

*brought to you
by Edge Life
Expos & Events*

*visit
Edgelife.net*

■ EXPO HOURS

Saturday, April 22, 2017
10am - 6pm

Sunday, April 23, 2017
10am - 5pm

■ SET UP HOURS

Saturday, April 22, 2017
7am - 10am

■ TEAR DOWN HOURS

Sunday, April 23, 2017
5pm - 8pm

■ ALL QUESTIONS

Dee LaFroth 715.259.3047
dee@edgelife.net

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EXHIBITOR PROSPECTUS FARGO HOLISTIC EXPO

April 22-23, 2017
Fargo Civic Center
Fargo, ND

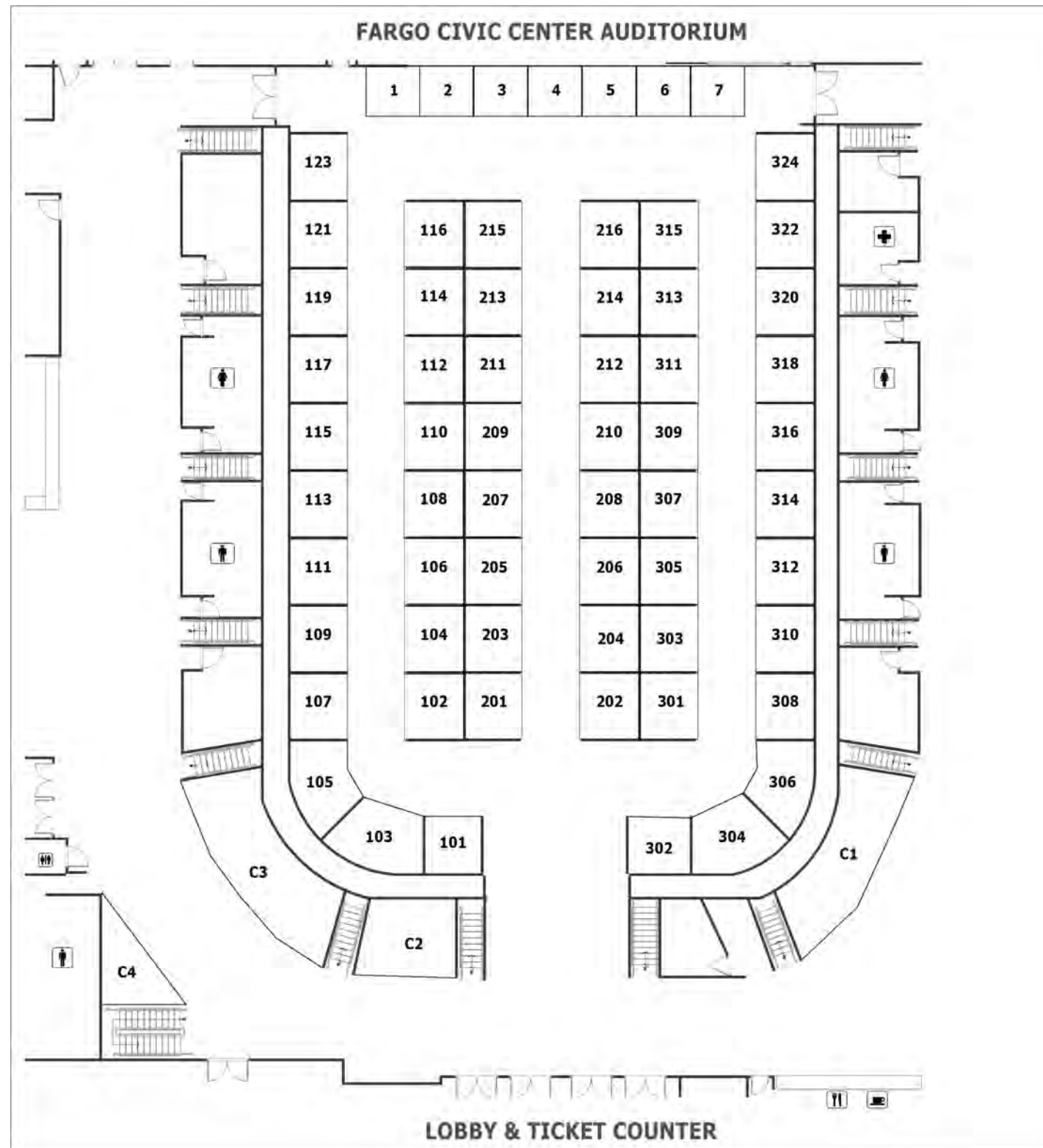


Gary Fricke, Dee LaFroth and Gary Beckman

INSIDE

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- Exhibit booth rates
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- Specific Exhibitor Hours
- How to Reserve Space
- Apply to present workshop

FARGO HOLISTIC EXPO • APRIL 22-23, 2017



EXHIBITION BOOTH PRICING

All single booths are 8 feet deep x 10 feet wide

- Single Booth \$449.00
- Corner Booth \$499.00
- Double Booth \$785.00
- Double Booth with Corner \$825.00
- Intuitive Reader Space \$329.00

IMPORTANT:

You will be asked to provide a description of your exhibition booth and/or free workshop. If your booth / workshop information is not received in due time for pre-publicity of the Expo, it will not be published.

WHAT IS THE FARGO HOLISTIC EXPO?

Fargo Holistic Expo is an inspired event focused on sharing the finest holistic approaches available in the Upper Midwest. This 2-day event is an emporium of gifts, products and information to support holistic life — including ecology, community and a balance of mind, body and spirit.

WHY SHOULD YOU EXHIBIT?

- Spotlight new information, products and services related to holistic approaches to living.
- Reach new markets & provide stimulating educational material for the growth of this expansive audience. Thousands of attendees are expected to participate in this fabulous 2-day event.
- Support the exploration of holistic living through this event.
- Promote your company or organization in our advertising campaign — direct mail flyers, Expo Guides, e-mail blasts and outstanding visibility in other publicity forums.

FEATURES

OUR FEATURED SPEAKERS

Highly acclaimed speakers will be featured each day. Internationally, nationally and locally recognized authors & lecturers - Our Featured Speakers - will share their unique gifts with attendees for a nominal fee.

DYNAMIC EXHIBITIONS

You will be among 80 exhibit booths of spectacular variety! Fabulous gifts, products & services to enhance personal journeys in holistic living; including an outstanding bookstore placed in the center of Exhibition Hall. In addition to product or information booths, integrative healing practitioners will exhibit treatments of their respective approach to balancing mind, body & spirit.

EDUCATION & INFORMATION

This timely event is the optimum venue for diversified learning approaches. It will include continuous workshops by teachers of a variety of approaches that support holistic growth and community awareness.

INTUITIVE READERS

Fargo Holistic Expo designates an adjoining space across the exhibition hall for those who offer intuitive readings or healings. The intention is to ensure that this space is as quiet as possible for those who offer attendees spiritual guidance and intuitive counsel during the show.

QUALITY, FIRST-CLASS LOCATION

The Fargo Civic Center offers easy access and convenience for exhibitors & attendees, with free parking.

WHAT IS INCLUDED IN THE BOOTH OR TABLE SPACE FEE?

- Standard booth with back & side draping, identification sign, 2 chairs and one 8-foot table. Bring your own table covering.
- Exhibitor preparation kit from Edge Life with booth numbers and confirmation sheet
- Listing of your company name in pre-event publicity & in the On-Site Show Directory

NOTE: All exhibitors will be responsible for booth display units, additional tables or draping of tables and additional booth equipment (electricity, phone, etc.). Phone end additional supplies is the responsibility of the exhibitor.

HOW TO RESERVE A SPACE

Use the "Exhibitor Application & Contract" to apply for an Exhibitor Booth, Intuitive Reader Space and/or print advertising.

Contact a member of the Edge Life Sales Team for an "Exhibitor Application & Contract" or download the files at www.Edgelifenet.net.

Contact a member of the Edge Life Sales Team to confirm your registration. Your exhibit contract will not be valid until you complete an online description of your booth, as provided by Edge Life Sales. No more than 25 words will be accepted for booth descriptions.

A 50% non-refundable retainer deposit will be required to reserve a Booth and/or Intuitive table space, with final payment due March 17, 2017. Booth and Intuitive tables must be paid in full before your company is listed in any promotional materials.

No refunds will be given for booth cancellation after March 17, 2017.

SPONSORS

Sponsorships available:

- Prominent recognition in Expo printed promotions.
- Logo & Name displayed in Exhibition Hall.
- Product exclusivity.

Ask about the sponsor benefit packages.

Limited Free Workshops

Workshops presented by exhibitors will be available on a "first-come, first serve basis at Edge Life Expo. All exhibitors are invited to register to present a free talk. To register to present a free workshop, contact your sales representative. All registrations for a free workshop must be received by Edge Life by April 1, 2017. No workshop registrations will be considered after that date. You must have a completed contract for an Exhibition Booth to qualify for a free workshop. When you register you will need to provide the title of the workshop and a brief three-sentence description.

CONTACTS FOR FARGO HOLISTIC EXPO
www.Edgelifenet.net
for show information

Dee LaFroth:
 715.259.3047
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